



Contact:

Alexandra Huebner
ahuebner@bridgeny.com
+1-212-583-1043 (U.S.)

The Okura Prestige Bangkok Opens May 14

...Ultra-modern New Luxury Hotel on “Embassy Row”

May 8, 2012, Tokyo – [The Okura Prestige Bangkok](#), the international luxury hotel group [Okura Hotels & Resorts](#)’ newest property, will open May 14th.

The hotel occupies the first through third and top 12 floors of Bangkok’s new [Park Ventures Ecoplex](#), built with cutting-edge green technology and energy-saving techniques. The hotel is an ideal base for both business and leisure travelers, conveniently located at the corner of Ploenchit Road and Wireless Road (“Embassy Row”) in the heart of Bangkok, with direct access to the Ploenchit [BTS skytrain station](#) and a 40-minute drive from the Suvarnabhumi International Airport.

The Okura Prestige Bangkok combines ultra-modern design with an Asian flavor. The building’s design was inspired by “wai,” a traditional Thai greeting in which the palms of the hands are pressed together. The hotel includes 240 sumptuous rooms with state-of-the-art amenities and impressive views of Bangkok’s skyline. It offers a spa; fitness center; four restaurants and bars and cutting-edge business center. There are four meeting/banquet rooms that can accommodate events ranging from small meetings to international conventions. The hotel’s 25th floor infinity swimming pool gives the sensation of floating, with perfect city and sky views.

“We are proud of our newest addition, which we think will be the best hotel in Bangkok. We’re looking forward to welcoming many international guests,” said Toshihiro Ogita, President of Hotel Okura Co., Ltd., owner of the Okura Hotels & Resorts and [Nikko Hotels International](#) brands.

To celebrate its opening, the hotel is offering special packages from May 14 through September 30, 2012. Detailed information and reservations are available at <http://www.okura.com/special/index.html>

About Okura Hotels & Resorts

Okura Hotels & Resorts, established in 1978, is an international group of 24 hotels and resorts with a total of 7,566 guest rooms (including The Okura Bangkok Prestige) managed by Hotel Okura Co., Ltd. The company, founded in 1958, opened its flagship hotel, Hotel Okura Tokyo, in 1962. It recently acquired the majority of shares of [JAL Hotels Co., Ltd.](#), which operates the Nikko Hotels International and Hotel JAL City hotel groups. Okura’s signature hospitality, Japanese sensibility and attention to detail blended with western high functionality offer comfort and relaxation to guests worldwide. Okura plans to open [The Okura Prestige Taipei](#) in 2012.

For more information, visit <http://www.okura.com/press> .